

Scorecard

5-minute ransomware readiness briefing — B1

Score the L1 and L7 recordings using this rubric. For each criterion, assign 0, 1, or 2 points. Total per recording: /10.

Criterion	Below level (0)	At level — B1 (1-2)	Above level (2)
Communicative effectiveness — did IT leadership get what they needed to decide?	Customer cannot act after listening; asks for the briefing to be repeated or for materials to be re-sent	Customer can approve the recommendation, escalate, or decline in the same meeting; minor clarifying questions only	Customer acts immediately; questions are refinements, not requests for missing information
Clarity & structure — are the five beats present and followable?	Verdict comes after the analysis (or never); critical gap and recommendation are tangled or missing	Five beats present and in the stated order; uses simple transitions between them (“on what’s in place”, “on the gap”, “to summarise”)	Opens with verdict + one-line rationale in a single sentence; closes with a named action request in under 30 seconds
Language control — is grammar stable enough for credibility?	Switches between past and present tense within one sentence when describing the customer’s environment; leaves sentences unfinished when the technical detail gets dense	Tenses hold across each beat; uses modals for risks and recommendations (“we’d recommend”, “could we agree”); occasional article and preposition errors	Modality used accurately for likelihood vs. commitment (“may fail to recover” vs. “will fail to recover”); conditionals used for attack scenarios (“if the file servers are encrypted, the current RPO is 24 hours”)
Lexical appropriacy — right words for IT leadership?	Uses vague verbs (“do”, “make”, “have”) where data-protection verbs exist; describes resilience concepts without naming them	Names data-protection actions with precise verbs (replicate, immutable, isolate, restore, fail over); uses the standard metrics (RPO, RTO, MTTR) without glossing; some translation-style phrasing	Uses domain-standard lexis naturally (air-gap, 3-2-1-1-0, blast radius, recovery orchestration); switches register smoothly between technical metrics and executive framing (downtime cost, audit exposure)
Time discipline — 5 minutes, all beats covered?	Over 5:30 or under 3:30; at least one beat dropped to fit (usually risk scenarios or the action request)	4:45–5:15; all five beats included; pacing even across beats	Confident pacing with extra time on the risk scenarios beat (the highest-stakes beat); ends cleanly, not cut off

Scoring

Score	Definition
2	Matches the At level or Above level descriptor
1	Partially at level — some At-level features, some Below
0	Matches the Below level descriptor

Pass thresholds

A learner passes the course if either threshold is met:

Threshold	Definition	What it proves
Performance	L7 total \geq 6/10	Learner can perform the task to standard
Improvement	(L7 total – L1 total) \geq 2 points	The course added value

Grade bands (assigned on L7 score)

L7 total	Band	Description
9–10	Distinction	Performs above level. Minor refinements only.
7–8	Pass with merit	Performs at level reliably.
6	Pass	Task communicatively achieved. Some criteria below level.
0–5	Not yet passing	Task not yet reliably achieved.

Note on the 5th criterion. Interaction management is excluded because the briefing is delivered as a monologue — customer questions and discussion happen after. Time discipline replaces it: covering all five beats in 5 minutes without sacrificing risk scenarios or the action request is the binding constraint.